

Listing Marketing Plan

1. Meet with a Stager to help you put your home in the best selling position (consultation compliments of Barry & Eric)
2. Bring in a handyman to repair or put your home in the best shape possible (consultation compliments of Barry & Eric)
3. After staging period have virtual tour & stills done
4. List property in MLS
5. List property in Realtor.com (Showcase Listing)
6. List on Chicagotribune.com (Featured Listing)
7. Century21.com, century21mbrealestate.com, 1st Spot on Google Search, Wall Street Journal, Trulia.com, Yahoo.realestate.com, .Google base, openhouse.com, Zillow.com, and frontdoor.com(HGTV)
8. You Tube *** BRAND NEW
9. Facebook ***BRAND NEW
10. Craigslist
11. Newspaper advertising - Pioneer Press & Chicago Tribune
12. Enter Property in Centralized Showing
13. Target Re-Lo Buyers
14. Access to Century 21 Fine Home & Estates Program
15. Unlimited Marketing and Home Book Brochures
16. Broker Open House
17. Buyer Open House
18. Lock Box
19. Get Your House Sold!

We Work For You!